

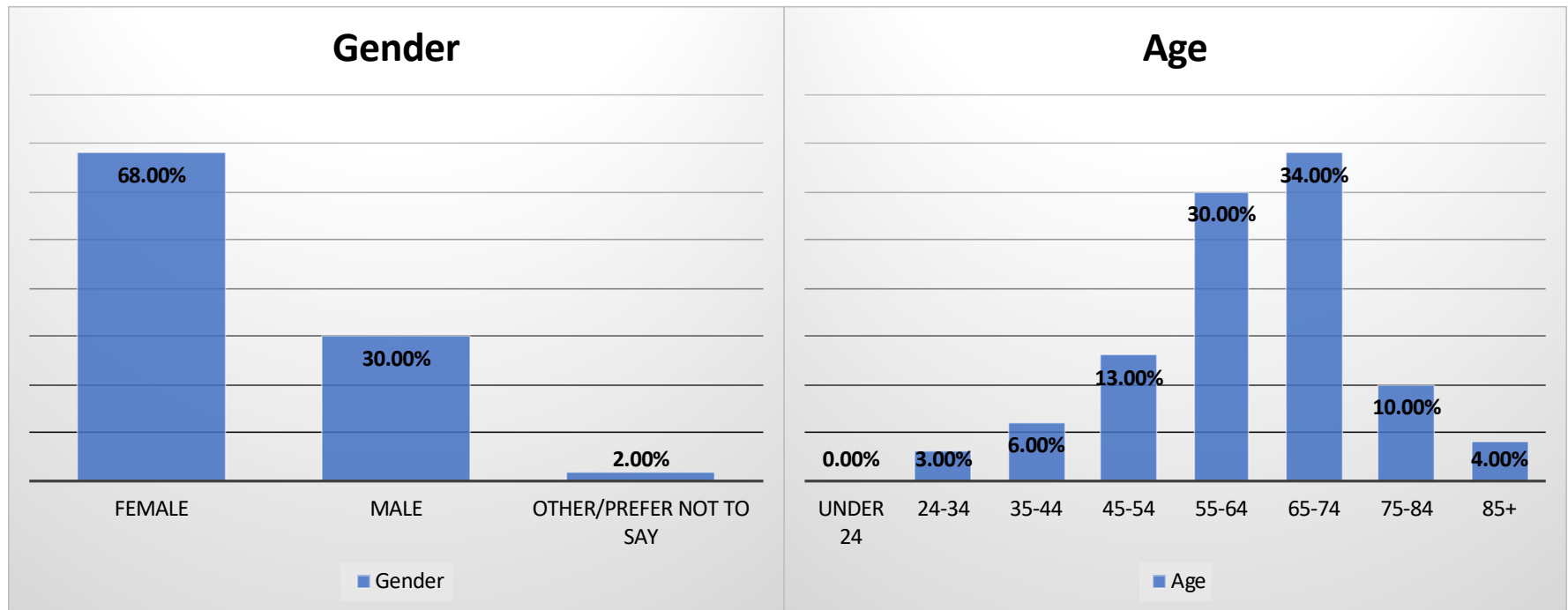
Mayflower First Annual Congregational Survey Results

May 15, 2019

Survey Background

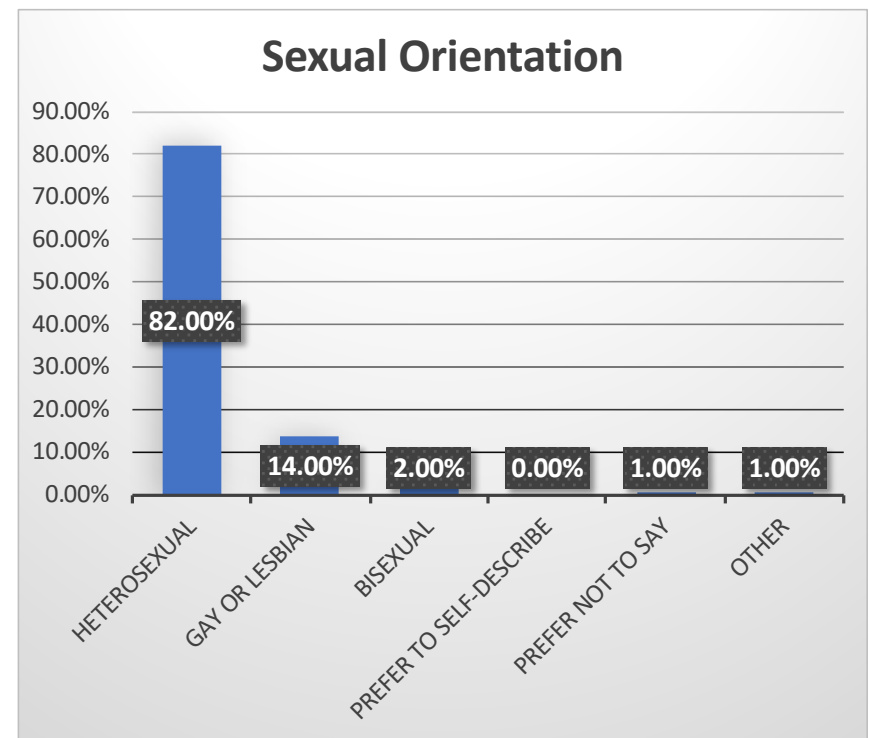
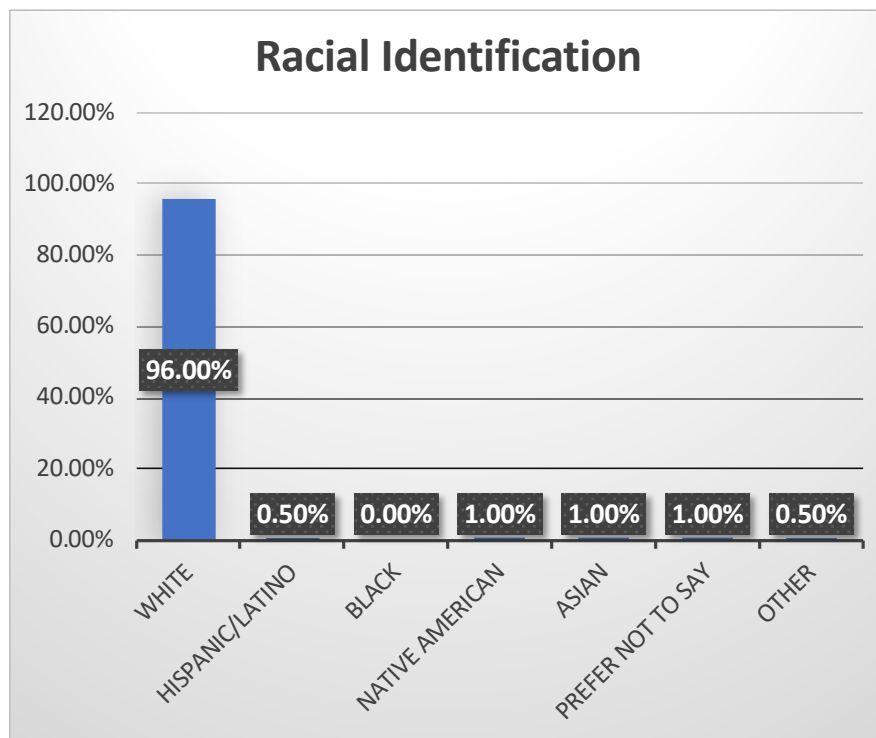
- Baseline survey - provides the yardstick for measuring improvements over the coming years as we track answers to the similar questions over time
- Survey open from March 3 – April 5, 2019
- 236 total responses:
 - 93% of responses completed online
 - 17 hard copies submitted
- Respondents offered over 700 comments; Council and Leadership Team are in the process of reading and reviewing them
- Council's work to understand these findings has just begun

Demographics of Respondents



- Most respondents are female
- 64% of respondents are between 55- 74 years of age
- No respondents under age of 24 – area for improvement for next year

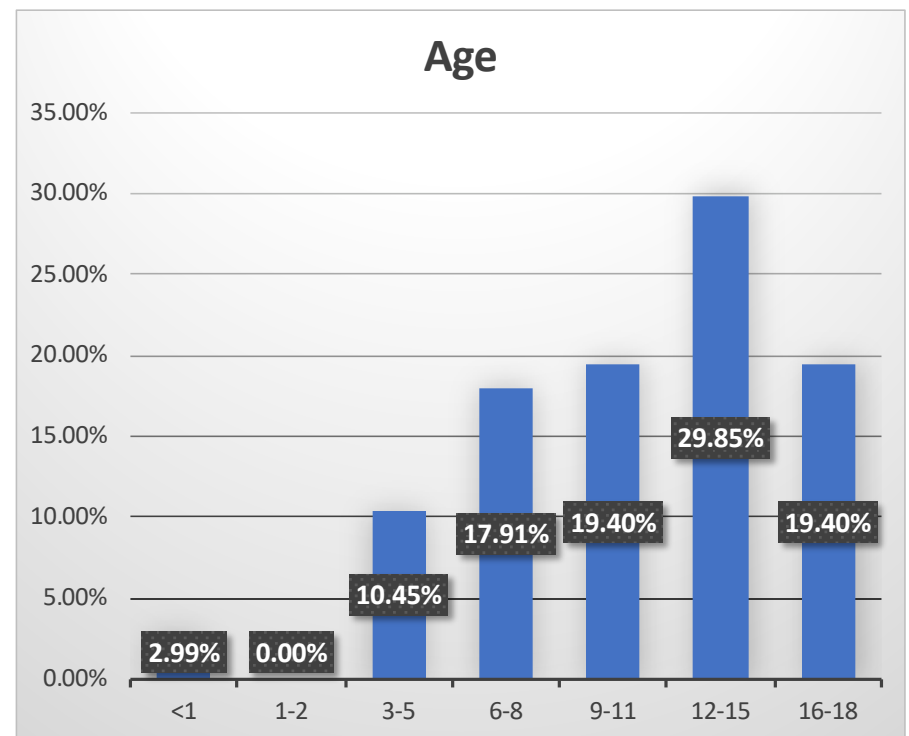
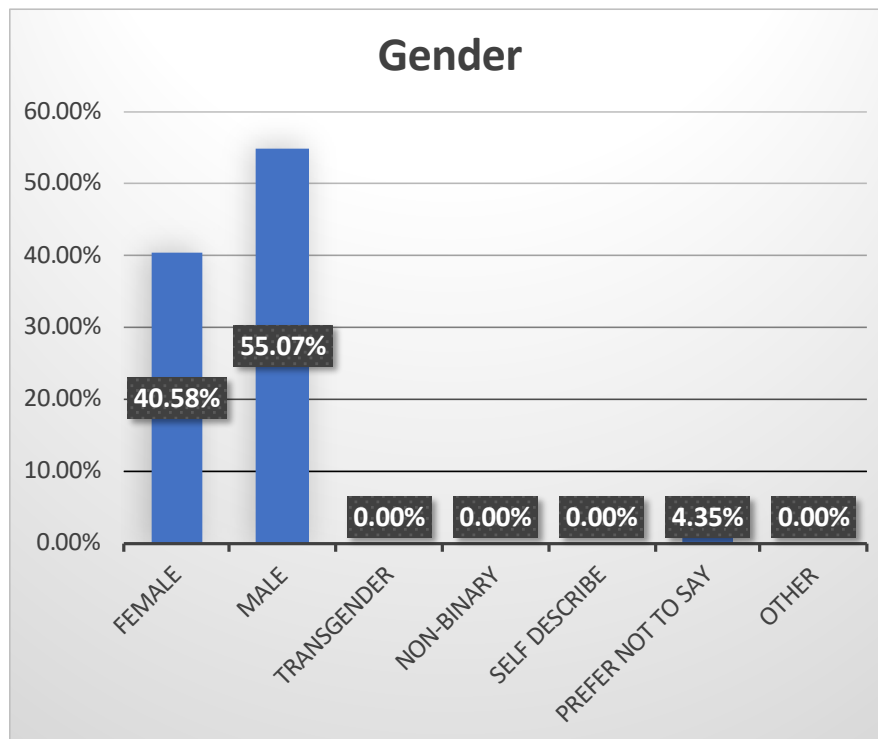
Demographics of Respondents (continued)



- Respondents are mostly white, heterosexual, with 14% identifying as gay, lesbian or bisexual

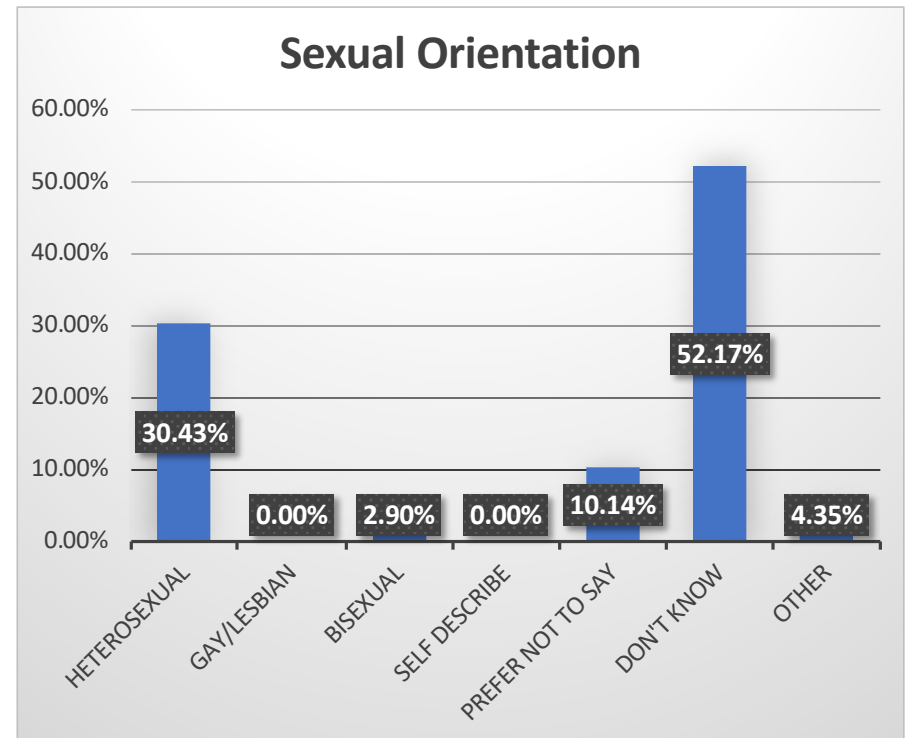
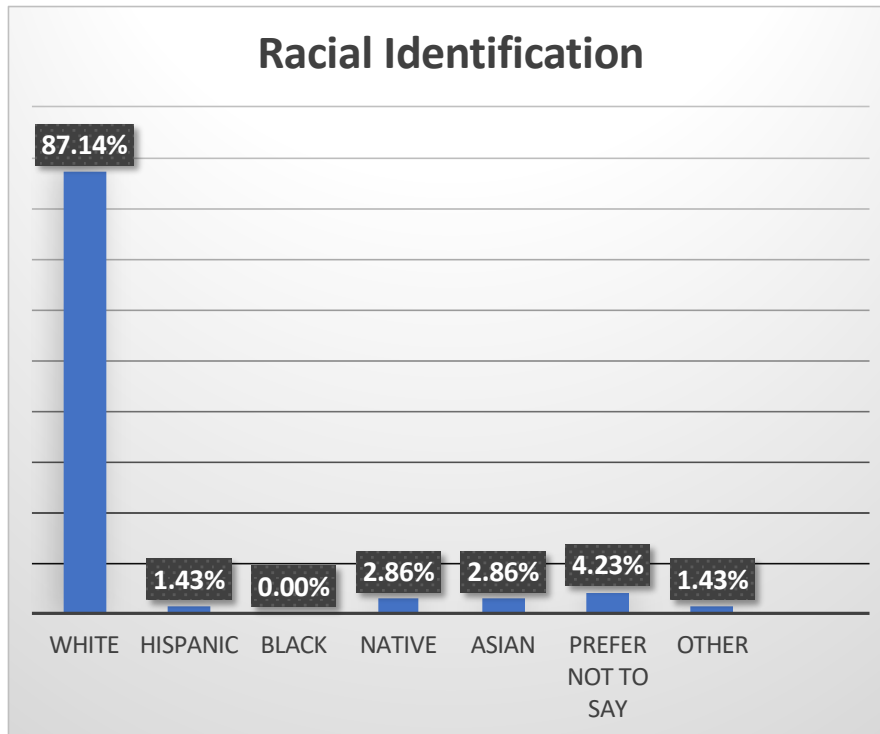
Demographics of children 18 and under

We asked people with children to share characteristics of their children. 40 respondents shared that information; since it is possible that two parents completed the survey, there might be some duplicate counting on this item.



- Almost 50% of youth are between 9 and 15

Demographics of children 18 and under (cont'd)



- Majority of the youth are identified as white
- 30% are heterosexual, with parents indicating that for 52% of the youth, they don't know the youth's sexual orientation

Findings

- High level of participation in the survey (>25%) indicates a strong interest among members in Mayflower's future.
- CAUTION: Demographics of respondents may not match the demographics of the church, making generalizations difficult.
- In the future, we will need to reach out to youth (< 24 years old) more intentionally since they did not choose to participate in this first survey.

Findings (continued)

- Respondents are overall very positive about their experiences at Mayflower and support the church financially through pledges:
 - View Mayflower as living its mission as an agent for social justice
 - Enjoy a broad range of spiritual practices
 - Appreciate outside speakers and continuing to learn
- Relationships within the church are very important; small groups such as Lenten groups, Women of a Certain Age, Men's Breakfast, and Learning Communities are a key way for people to get to know each other, and Fun and Fellowship activities (picnic, chili cook off) help cement these relationships.
- Respondents feel Mayflower is following its 2015 strategic plan; scores (1 = strongly disagree, 5 = strongly agree) for all questions related to our strategic plan are >4. indicating positive attitudes.

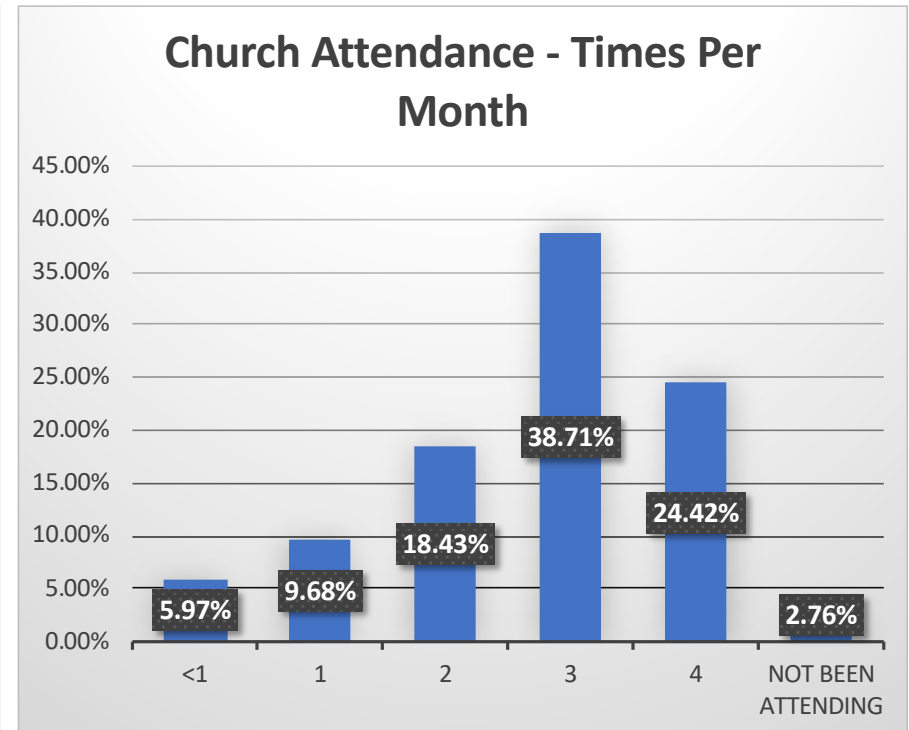
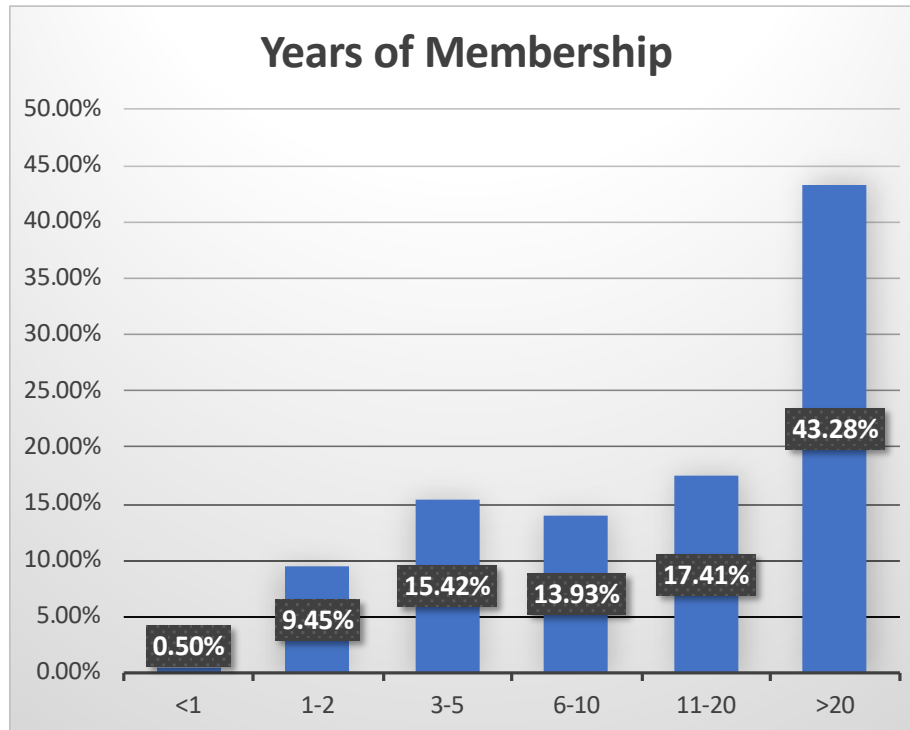
Findings (continued)

- Intergenerational relationships are important; respondents would welcome more participation from youth in church activities and would enjoy being part of youth activities.
- Youth programs such as OWL and youth trips are greatly valued by the parents who responded.
- Participants sought balance in the Within, Among and Beyond goals of Mayflower.
- Respondents view Mayflower as an important part of their lives, with over 60% attending services between 3 and 4 times a month and will recommend Mayflower UCC to a friend or relative.

Findings (continued)

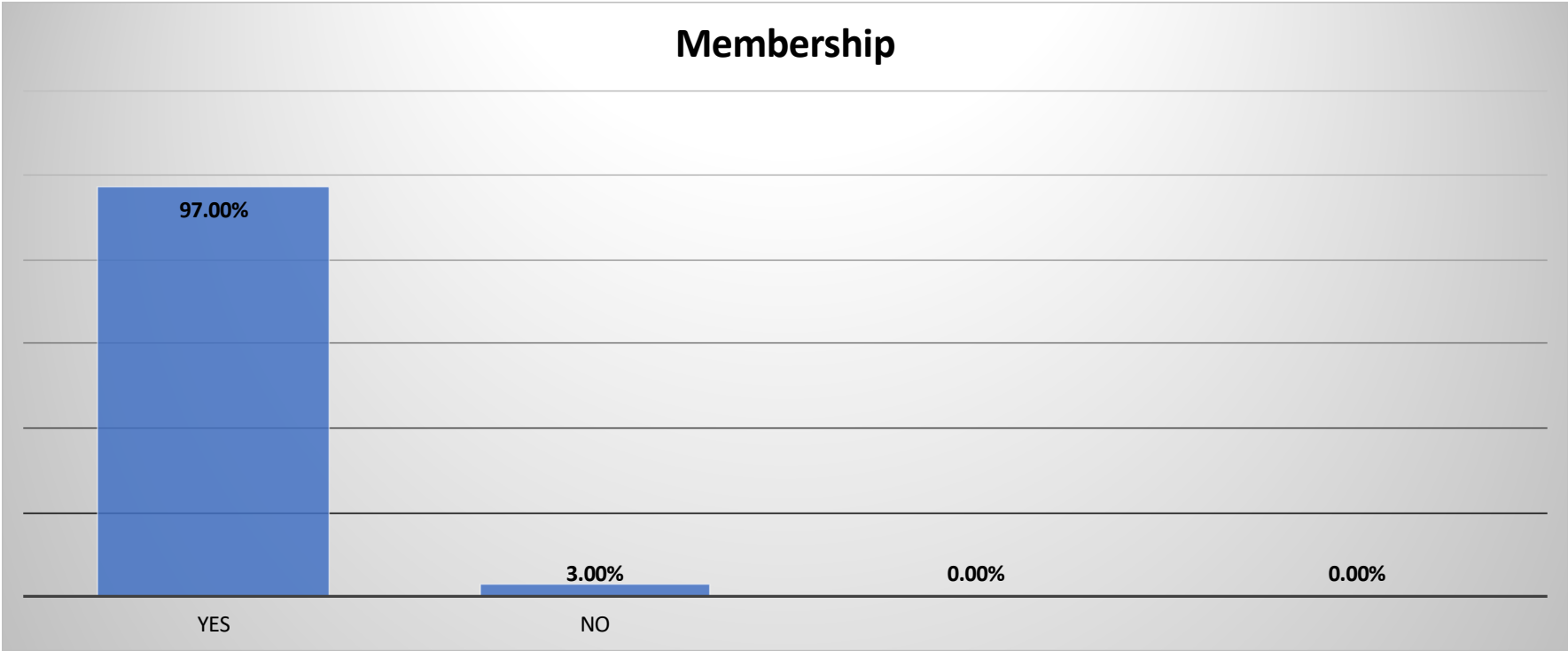
- Ministries of care such as Befrienders and Prayer Shawls and MARS were frequently noted as important ways that Mayflower cares for its members.
- Diversity in the church is a recurring concern (race, economics, sexual orientation and age); remaining relevant to the community will be a challenge without more diversity:
 - “Today's young activists have a different spirituality and a different sense of social justice than those of us who resonate with the 1960s. How do we welcome and integrate and celebrate their music, voice, cause, questions, style? “ (shared with permission)
 - “What does the next generation of progressive Christianity look like, and what's the role of those of us who are current leaders in mentoring that generation?” (shared with permission)

Time at Mayflower

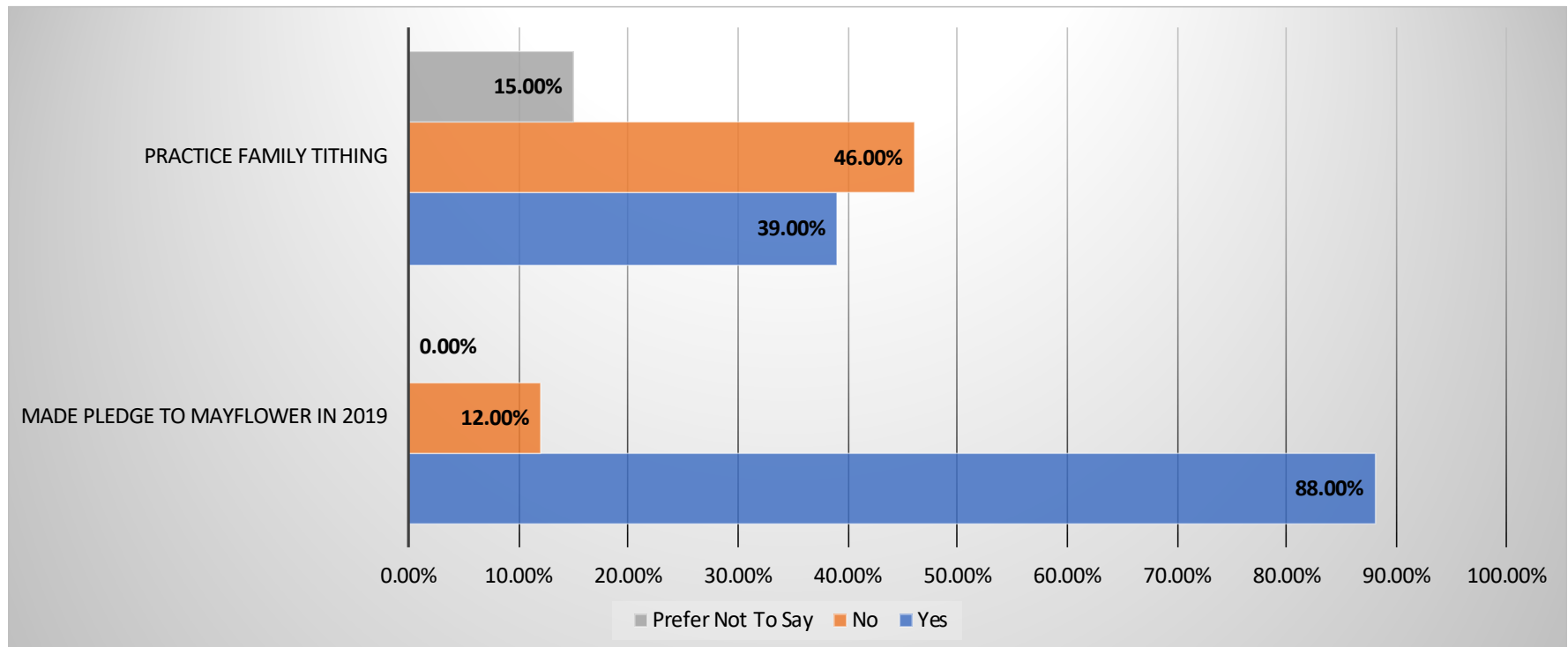


- Respondents are long term members with over 60% being members for more than 11 years; over 25% have been at Mayflower for less than 5 years
- Over 60% of respondents attend services between 3 and 4 times a month

97% of respondents are members



Pledges and Tithing Practices



- 88% of respondents made a financial pledge to Mayflower this year
- About 40% of respondents practice family tithing, while 15% preferred not to disclose this information

Participation in Church sponsored activities

Activity	Weighted Score (1= no impact and 5= high impact)	% of individuals who responded to the question
Justice Teams	4.22	67%
Adult Faith Formation	3.93	61%
Ministries of Care	3.79	54%
Fellowship and Fun	3.74	75%
Other Ministries	3.61	51%
Youth and Family Faith Formation	3.54	38%

- People report church activities to have a very positive impact on respondent’s spiritual journeys, with Justice Teams having the largest impact.
- While its score wasn’t the highest, Fellowship and Fun had the largest number of respondents who answered the question, indicating a broad impact across our membership.
- Given the older population responding, the lower Youth and Family Faith Formation scores would be expected.
- Opportunity exists to increase the % of responses across all categories, making each more relevant to more members.

Within: People of Mayflower Church seek to value a deeply meaningful, transforming liberal religious experience.

Components	Weighted Score (1=strongly disagree, 5=strongly agree)
Encourage a multitude of personal spiritual practices to revitalize and deepen our relationship with God.	4.68
Challenge members to understand injustice and to recognize how our own life experiences and prejudices may contribute to it.	4.66
Provide robust opportunities for learning, spiritual growth, and faith formation.	4.54
Help us to open our hearts and minds to the possibility of personal transformation and renewal.	4.49
Create multi-sensory, creative, and participatory rituals and worship experiences in church and at home that nurture, challenge, inspire and deepen faith.	4.43
Develop our capacity to offer and to receive care from one another during times of sadness and joy.	4.41
Encourage members in the spiritual discipline of tithing.	4.30

Among: God is still speaking. Therefore, the people of Mayflower Church try to intentionally create and foster an inclusive, compassionate, and prophetic community.

Components	Weighted Score (1=strongly disagree, 5=strongly agree)
Offer pastoral and spiritual care to one another in times of transition and struggle.	4.43
Identify, develop, and leverage the resources, talents, and passions of our members in service to the church, the wider community and the world.	4.43
Encourage our development as stewards of our time and money, generously and wisely supporting our leadership, facilities, and programs within and beyond the Mayflower community.	4.42
Exercise intentional and abundant hospitality by welcoming people of all races, abilities, sexual orientation, gender identities, and economic means into our community.	4.37
Nurture a diverse, intergenerational community that enables each person to learn, grow, contribute, serve, and celebrate	4.28

Beyond: Mayflower seeks to carry out the work of love in community, making a positive impact in our neighborhood and in our world. We are grounded in the transforming power of faith.

Component	Weighted Score (1=strongly disagree, 5=strongly agree)
Enable members to carry out political and social action.	4.68
Deepen our work in environmental justice and sustainability through our Earthwise commitment.	4.64
Organize around racial and economic justice in partnership with other faith-based groups.	4.59
Hear God's continuing voice and respond to emerging prophetic calls for justice.	4.56
Seek connections with our diverse neighbors.	4.26
Enable members to fulfill our calls to compassionate service through prayer.	4.24
Enable members to have presence with those in need.	4.19
Advance our global partnerships with Our Church's Wider Mission (OCWM) and other intentional ministries.	4.10

Overall Commitment & Loyalty

Question	Weighted response
To what extent have you personally felt transformed by Mayflower into a catalyst for justice through communication with God, education and action, with 1=no impact and 5=great impact?	4.32
How likely would you recommend Mayflower UCC to a friend or relative, with 1= not likely at all and 5 = extremely likely?	4.64